

The Open Economy Initiative (OpEI)

Our Vision

Thriving local communities utilizing cryptocurrency for commerce

At The Open Economy Initiative (OpEI), we feel that there are many flaws in the system governing the mainstream economy, and because of these flaws anyone participating in it assumes a large amount of risk. We believe that everyone should have an alternative system available to provide greater resilience towards large, negative economic events.

Sound money in a fair, transparent & open source society is something that hasn't been tried before and we believe it may be the best way to conduct an economy - assuming enough people participate.

Our Mission

Evangelism, Advocacy, and Education of cryptocurrency based financial tools

The OpEI is dedicated to the empowerment of local businesses and individuals safely, securely and confidently to conduct commerce. We work hard to ensure that all our efforts deliver the best possible value to anyone interested in learning about and then harnessing cryptocurrencies and blockchain technologies.

How We Succeed

Working with the absolute best-in-class companies and communities

We partner with and foster local communities centered around our shared values. We add value in every way we can to grow, retain, and keep these communities active and engaged. We strive to have familial level of comfort, connectedness, and trust amongst everyone in our network. We move together towards our shared vision.

Our highly curated corporate partners and sponsors share our communities' values. If we have a great fit, we offer our services that have been designed to take advantage of multiple opportunities within our network to showcase their products and services.

The OpEI initiative enables our partners and sponsors to demonstrate how their services solve relevant challenges facing our industry, as well as share their insights and expertise for the collective good of the Open Economy we all endeavor to achieve together.

Community Events

Our events enable blockchain companies to connect to the local blockchain community and answer questions regarding their products and services. The event programme also includes meals, refreshment breaks, and evening functions which offer valuable networking opportunities.

General Topics and Hands-on Learning:

- Using cryptocurrency wallets & dApps
- Safe storage (non-custodial & custodial)
- Privacy and security. Cyber security best practices
- Fiat <> Cryptocurrency basics and exchanges
- Practical demonstrations (using various exchanges and specific wallets.)
- Promote existing cryptocurrency commerce platforms that enable every day trades
- Partner with local businesses to accept cryptocurrency for payment
- Hosting events at these partners to facilitate crypto-commerce
- Advocating at state and fed level for progressive regs around currency use cases

Our Audience Includes:

- Open minded individuals of all technical abilities who wish to learn about cryptocurrencies and cryptocurrency platforms and products.
- High quality, carefully-screened blockchain companies focused on promoting cryptocurrency commerce and blockchain technology use cases.
- Blockchain companies seeking to maintain their presence and strengthen brand recognition in the industry.
- Blockchain service providers exhibiting products or services to sell to blockchain communities.
- Companies looking to forge long term business relationships across the industry.
- Governments interested in preventing ransomware attacks or upgrading their current infrastructure.

Put your brand where it counts



Be warmly welcomed into our established communities



Stand out from the competition



Increase brand visibility and credibility



Reach your target audience in a meaningful way

Cryptorado: Regular Cadence of Events and Venue

A prime example of a partner community is [cryptorado](#). We work closely with the community here to run at a minimum monthly events at prime established community hubs in the area.

[Enterprise Coworking](#) sits in Denver's RiNo's district and is a shared space that empowers collaboration, community and culture between members in pursuit of their passion. Enterprise Coworking has state-of-the-art conference facilities ensure a pleasant and productive experience.

Testimonials:

Corrinne Willis: Intermediate cryptocurrency user - "The presentation was very easy to digest, I enjoyed the style and the open format allowing the audience to ask questions. The \$8 worth of BTC was a nice incentive to learn more and keep leveling up!

*[Stephen Chavez](#): Professional cryptocurrency user - "This type of stuff (*OpEI's 101 course*) is very valuable for newcomers because it explains a new type of currency system and gives information to people in a nice way. There are so many new technologies at play now - P2P networks, algorithms, etc. There are new concepts for all industries, not just the financial ones, and Cryptocurrency is something that needs to be talked about.*

*[Tyler Bain PE, CBP](#): Professional cryptocurrency user "*OpEI's 101 course* hosted by Matt, Dan, & Csilla was a great event to attend. They covered a broad range of complex technical topics in an easy to understand digestible fashion. The class was engaging and the format allowed for a fluid back and forth between presenters and attendees that really furthered the discussion. I would recommend this session and these presenters to anyone who is curious and wanting to learn more about the cryptocurrency industry."*

Sponsorship Packages

	Platinum	Gold	Silver
Promotion of your products and services - we will have your swag on hand at events	Yes	Yes	Yes
Allocated time to demo and promote your product - within a class session	Yes	Yes	No
Option to have representative come lead a segment highlighting your product	Yes	No	No
Sponsor Representative to give a presentation at a class	Yes	No	No
Sponsor Logo (website/catalogue)	Yes	Yes	Yes
Bag insert (paper / USB / other)	Yes	Yes	Yes
Catalogue Ad (full page)	Yes	Yes	No
Recognition as event sponsor - Logo on event catalogue covers - Logo on event brochures	Yes	Yes	Yes

Interested in Joining the OpEI?

Connect with us at:

{ partnership@theopei.com }